



MEALS on WHEELS ORANGE COUNTY, NC

DELIVERING MORE THAN MEALS SINCE 1976

Celebrating 45 Years

Become a corporate partner and help us change lives one meal at a time.

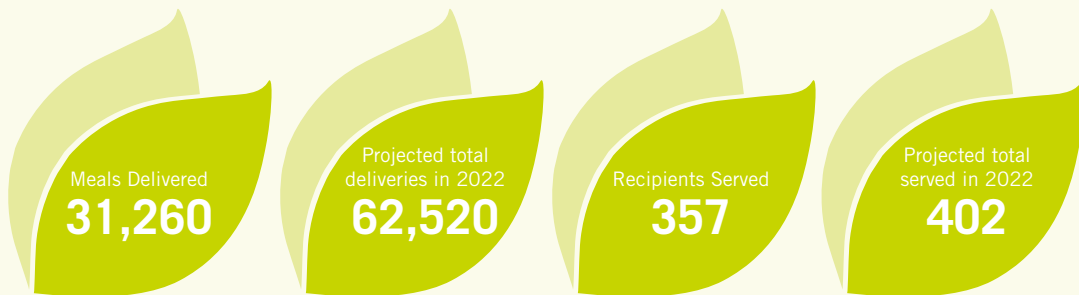
Meals on Wheels Orange County, NC believes that regardless of life history, health status or financial means, every older adult should have the opportunity to be supported in their efforts to age with dignity. Delivering meals and building relationships takes work. But the impact of alleviating hunger and reducing isolation reverberates beyond individuals, through families, neighborhoods, and communities.

We need your support to keep delivering food, joy and comfort to those who need it most. Become an organizational sponsor and fund a route, an individual, holiday deliveries or weekend meals, and come along for the ride! All funds will directly support your chosen initiative. Or become an event sponsor and support us in raising funds to feed older adults across Chapel Hill, Carrboro and rural Orange County.

TOGETHER, WE CAN DELIVER!

BY THE NUMBERS

as of July 1, 2022



SURVEY SAYS...



of recipients agree/strongly agree that receiving meals from MOWOCNC has enabled me to form a connection with MOW volunteers.



agree/strongly agree that receiving meals from MOWOCNC enables me to eat more nutritious food.



agree/strongly agree that receiving meals from MOWOCNC has improved my health.



agree/strongly agree that without MOWOCNC I would not have access to healthy meals every weekday.



agree/strongly agree that receiving services from MOWOCNC helps me remain in my home.

Sponsorship Opportunities



FUND A ROUTE

MOWOCNC has 22 available routes across Chapel Hill, Carrboro, southern Orange County and northern Orange County.

FULL YEAR \$10,000

- Route Named for Company or in Honor/ Memory of Individual for funding one full year.
- Recognized on route sheets, binders, annual report, newsletters, social media, website, etc.
- Website Highlight with company logo and clickable link.
- Recognition at annual fundraising event.
- Corporate Table at annual fundraising event.
- Opportunity to speak at annual fundraising event.
- Opportunity to offer promotional material at annual fundraising event.
- Volunteer Day opportunities tailored to employee availability during funding time-period.
- Promotion of support and volunteer day through MOWOCNC media outlets (radio, print, social media)

HALF YEAR \$5,000

- Route Named for Company or in Honor/ Memory of Individual for funding for ½ a year.
- Recognized on route sheets, binders, annual report, newsletters, social media, etc.
- Website Highlight with company logo.
- Recognition at annual fundraising event.
- 6 tickets to annual fundraising event.
- Opportunity to offer promotional material at annual fundraising event.
- One Corporate Volunteer Day Opportunity during funding time-period.



FUND AN INDIVIDUAL

MOWOCNC serves approximately 400 individuals annually. Over 80% pay less than \$.50 per meal.

FULL YEAR \$2,164

- Recognition as annual individual sponsor in newsletter, annual report and social media.
- Recognition at annual fundraising event.
- Listed as Corporate Sponsor on website.
- Promotion of support through MOWOCNC media outlets (radio, print, social media).
- Newsletter Spotlight
- 4 tickets to annual fundraising event.

HALF YEAR \$1,082

- Recognition as half year individual sponsor in newsletter, annual report and social media.
- Recognition at annual fundraising event.
- Listed as Corporate Sponsor on website.
- Promotion of support through MOWOCNC media outlets (radio, print, social media).
- 2 tickets to annual fundraising event.

Special Projects



WEEKEND MEALS

1 full/4 partial available

Supports an additional meal for weekend consumption to those recipients most food insecure ~25% of our current recipients.

FULL SPONSORSHIP \$44,000

- Sponsor names listed as funders of Weekend Meal Program for funding time period.
- Recognized in newsletter, annual report, social media, website, etc.
- Website Highlight with company logo and clickable link.
- Recognition at annual fundraising event.
- Opportunity to speak at annual fundraising event.
- Opportunity to offer promotional material at annual fundraising event.
- Corporate table at annual fundraising event.
- Corporate Volunteer Day Opportunities tailored to company during funding time-period.
- Promotion of volunteer day through MOWOCNC media outlets (radio, print, social media)

PARTIAL SPONSORSHIP \$11,000

- Sponsor name listed as funders of Weekend Meal Program for 1/4 of the year.
- Recognized in newsletter, annual report, social media, website, etc.
- Company logo on website.
- Recognition at annual fundraising event.
- Corporate Table at annual fundraising event.
- Opportunity to offer promotional material at annual fundraising event.
- One Corporate Volunteer Day Opportunity during funding time-period.
- Promotion of volunteer day through MOWOCNC media outlets (radio, print, social media)



SHELF STABLE FOOD BAGS

1 full/4 partial available

Funds the delivery of shelf stable food bags (at least 5 meals) to recipients who need additional food support beyond one meal per weekday.

FULL SPONSORSHIP \$20,000

- Sponsor name listed as sponsor of Shelf Stable Food Bag Program for one full year.
- Recognized in newsletter, annual report, social media, website, etc.
- Website Highlight with company logo and clickable link.
- Recognition at annual fundraising event.
- Corporate Table at annual fundraising event.
- Opportunity to speak at annual fundraising event.
- Opportunity to offer promotional material at annual fundraising event.
- Corporate Volunteer Day Opportunities during funding time-period.
- Promotion of volunteer day through MOWOCNC media outlets (radio, print, social media)

PARTIAL SPONSORSHIP \$5,000

- Sponsor name listed as funder of Shelf Stable Food Bag Program for 1/4 of the year.
- Recognized in newsletter, annual report, social media, website, etc.
- Company logo on website.
- Recognition at annual fundraising event
- 6 tickets to annual fundraising event.
- Opportunity to offer promotional material at annual fundraising event.
- One Corporate Volunteer Day opportunity.



HOLIDAY MEAL DELIVERY

1 Available

Supports delivery of hot meals to recipients on Thanksgiving Day and Christmas Eve

FULL SPONSORSHIP \$3,700

- Recognition as Holiday Meal sponsor on holiday meals and on promotions of holiday meal delivery.
- Recognition at annual fundraising event.
- Opportunity to offer promotional material at annual fundraising event.
- 3 Tickets to annual fundraising event.
- Volunteer opportunity for holiday delivery or other time of year.



VOLUNTEER APPRECIATION

1 Available

Volunteers are the heart and soul of MOWOCNC, delivering over 62,000 meals per year and connecting with and caring for older adults across the county. They deserve some serious love and attention.

FULL SPONSORSHIP \$2,500

- Name placement and recognition at all volunteer gatherings, promotions, and on volunteer appreciation gifts during funding time-period.
- Recognition at annual fundraising event.
- Corporate volunteer participation/representation at volunteer recognition event.
- 2 tickets to annual fundraising event.



EVENT SPONSORSHIP

CELEBRATING 45 YEARS SIGNATURE SPONSOR \$25,000

- Recognition on promotional materials for event, advertisements, radio spots, social media, newsletters, website, etc.
- Recognition at annual fundraising event.
- Opportunity to speak at annual fundraising event.
- Opportunity to offer promotional material at annual fundraising event.
- Corporate Table at annual fundraising event.
- Website Highlight with company logo and clickable link.
- Corporate Volunteer Day Opportunities during funding time-period.
- Promotion of volunteer day through MOWOCNC media outlets (radio, print, social media).